

23rd Asian-Pacific Weed Science Society Conference

Weed Management in a Changing World

The Sebel Cairns, Queensland, Australia
25 – 30 September 2011

23rd Asian-Pacific Weeds Science Society Conference

25-30 September 2011
The Sebel Cairns
Queensland, Australia

"Weed Management in a Changing World"

Sponsorship Proposal

Conference Secretariat



PO Box 3873, SOUTH BRISBANE BC QLD 4101

Ph: +61 7 3334 4470 Fax: +61 7 3334 4499

Email: apwss@eventcorp.com.au

Web: www.apwss2011.com

Opportunity Overview

ABOUT THE CONFERENCE

The Asian-Pacific Weed Science Society was established in Hawaii in 1967. The Society aims to facilitate the interchange of current weed management information and to promote research in Weed Science. The Conference will provide a forum in which results can be shared, information disseminated to agricultural researchers and cooperation encouraged.

The Conference returns to Australia for the third time in 2011 and will focus on the theme "Weed Management in a Changing World". The Conference is the only international weed management conference to be held in Australia since the early 1990s and the only major national Conference in three years.

There will be presentations on climate change, lack of water, Biosecurity, population growth and the utilisation of weeds in the future.

Field trips will be organised to demonstrate weed issues affecting Northern Queensland, Australia and activities undertaken to reduce their impact. These will be selected based on their applicability throughout the Asia Pacific region.

Trade displays will provide an opportunity for industry groups and companies to showcase products and the latest technologies available for weed management. Trade displays will be located in the catering area to maximise exposure and visitation by delegates during morning and afternoon teas and lunches.

The 23rd conference will be held at the Sebel Cairns, in North Queensland Australia, from 25 – 30 September 2011. Cairns is the international gateway to tropical North Queensland, and carries with pride the mantle of the 'safest tropical city in the world'. Residents of the area are proud custodians of two of the world's greatest natural treasures – the Great Barrier Reef and the Wet Tropics Rainforests. Both of these wonderful attractions are World Heritage listed, and there are very few places on earth where two such treasures rest side by side.

WHO WILL BE ATTENDING THE CONFERENCE

The aim of the Conference is to bring people involved in weed management together from throughout the Asia Pacific and Australia to network with industry colleagues. These include:

- Government Weeds Officers and Councillors
- Landowners and Managers throughout the Asia Pacific Region
- Agribusiness and Utility Providers, including Power, Rail, Roads and Water
- Government agencies such as forestry, environmental protection, resource management, Biosecurity and primary industries.
- Government agencies staff
- Landcare & Agforce Members from Asia Pacific countries
- Researchers and students involved in weed management
- Contractors and Community Project Officers
- Weed Managers
- Policy Makers
- Quarantine Officers
- Researchers, educators and students involved in weed management
- International Weed Management Product Manufacturers
- Those in the agricultural industry with an interest in weeds and their management

There will be ample time available for networking and discussions during breaks in the program and through a social program incorporating a Welcome reception, Conference dinner and Field Trips.

BENEFITS OF SPONSORSHIP

The 23rd Asian-Pacific Weeds Science Society Conference will provide sponsors and exhibitors with valuable opportunities to:

- network with industry purchasers and policy makers
- maintain a high profile with target markets, researchers and educators
- demonstrate involvement, commitment and support of the industry
- launch new products and services to an audience empowered with decision-making authority

The sponsorship packages overleaf are a guide to commercial involvement opportunities and have been designed to be adaptable. We recognise that one size does not necessarily fit all. Should you like to negotiate a package to specifically suit your corporate objectives and specific areas of interest please do not hesitate to contact us.

Please note: all Sponsorship Packages are in Australian Dollars and including Goods and Services Tax.

Sponsorship Packages

Platinum Sponsor

\$16,500

Acknowledgements

- ◆ Your company logo will appear on the Conference website with a "hotlink" to your company's home page
- ◆ Your company logo will be promoted on all Conference literature from the time the sponsorship agreement is signed
- ◆ Your company banner will be displayed in the Conference venue for the duration of the event
- ◆ Acknowledgement as a Platinum Sponsor by the chairperson during the Conference program

Exclusive Benefit

Please select **ONE** of the following:

- ◆ **Conference Dinner Sponsor**– benefits include:
 - Logo acknowledgement of your company as the sole supporter of the Conference Dinner in all Conference literature
 - Opportunity to have your company banner displayed at the Conference Dinner venue for the duration of the function
 - Opportunity to distribute promotional material at the Conference Dinner
 - Opportunity to present a five (5) minute address to delegates at the Conference Dinner
- ◆ **Welcome Reception Sponsor** – benefits include:
 - Logo acknowledgement of your company as the sole supporter of the Welcome Reception in all Conference literature
 - Opportunity to have your company banner displayed at the Welcome Reception venue for the duration of the function
 - Opportunity to distribute promotional material at the Welcome Reception
 - Opportunity to present a five (5) minute address to delegates at the Welcome Reception

Complimentary Benefits

- ◆ One (1) trade exhibition booth measuring 6m x 2m
- ◆ Access to a complete electronic list of attendee names and contact details two (2) weeks after the event. (Conditions Apply)
- ◆ One (1) insert into the Conference satchel
- ◆ Four (4) complimentary registrations including four (4) tickets to the Welcome Reception and Field trips

Sponsorship Packages

Gold Sponsor

\$8,800

Acknowledgements

- ◆ Your company logo will appear on the Conference website with a "hotlink" to your company's home page
- ◆ Your company logo will be promoted on all Conference literature from the time the sponsorship agreement is signed
- ◆ Acknowledgement as a Gold Sponsor by the chairperson during the Conference program

Exclusive Benefit

- ◆ **Field Trip Sponsor**– benefits include:
 - Logo acknowledgement of your company as the sole supporter of ONE nominated Field Trip in all Conference literature
 - Opportunity for a company representative to participate in the nominated Field Trip
 - Opportunity to provide promotional material during the nominated Field Trip

Complimentary Benefits

- ◆ One (1) trade exhibition booth measuring 3m x 2m
- ◆ Access to a complete electronic list of attendee names and contact details two (2) weeks after the event. (Conditions Apply)
- ◆ One (1) insert into the Conference satchel
- ◆ Three (3) complimentary registrations including three (3) tickets to the Welcome Reception and Field trips

Sponsorship Packages

Silver Sponsor

\$5,500

Acknowledgements

- ◆ Your company logo will appear on the Conference website with a "hotlink" to your company's home page
- ◆ Your company logo will be promoted on all Conference literature from the time the sponsorship agreement is signed
- ◆ Acknowledgement as a Silver Sponsor by the chairperson during the Conference program

Exclusive Benefit

- ◆ **Lunch Sponsor**– benefits include:
 - Your company name and logo acknowledging your company as the sole supporter of a nominated lunch break in all Conference literature
 - Opportunity to have your company banner displayed during a nominated lunch break
 - Opportunity to distribute promotional material during a nominated lunch break

Complimentary Benefits

- ◆ One (1) trade exhibition booth measuring 3m x 2m
- ◆ Access to a complete electronic list of attendee names and contact details two (2) weeks after the event. (Conditions Apply)
- ◆ One (1) insert into the Conference satchel
- ◆ Two (2) complimentary registrations including two (2) tickets to the Welcome Reception and Field trips

Sponsorship Packages

Bronze Sponsor

\$3,300

Acknowledgements

- ◆ Your company logo will appear on the Conference website with a "hotlink" to your company's home page
- ◆ Your company logo will be promoted on all Conference literature from the time the sponsorship agreement is signed
- ◆ Acknowledgement as a Bronze Sponsor by the chairperson during the Conference program

Exclusive Benefit

- ◆ **Sponsorship of ONE of the Refreshment Breaks** – benefits include:
 - ◆ Your company name and logo acknowledging your company as the sole supporter of a nominated refreshment break in all Conference literature
 - ◆ Opportunity to have your company banner displayed in the refreshment break area for the duration of the specified break time
 - ◆ Display of promotional literature during the specified refreshment break

Complimentary Benefits

- ◆ One (1) trade exhibition booth measuring 3m x 2m
- ◆ Access to a complete electronic list of attendee names and contact details two (2) weeks after the event. (Conditions Apply)
- ◆ One (1) insert into the Conference satchel
- ◆ One (1) complimentary registration including one (1) ticket to the Welcome Reception and Field trips

Sponsorship Packages

Design Your Own

\$TBA

If you don't require a trade booth but would like additional Conference registrations, or if you are interested in sponsoring the Asian-Pacific Weeds Science Society Conference but the listed packages don't meet your requirements, we can assist you in designing your own sponsorship package.

We can also tailor a package to include branding opportunities on Conference merchandise such as water bottles, t-shirts, hats and delegate gifts. There are also opportunities to sponsor Social Functions outside of the Conference Dinner and Welcome Reception.

Provide us with the following information and we will design a package to meet your required outcomes:

- ◆ Your objectives for being involved such as what you are wanting to achieve from your sponsorship (new business contacts, networking opportunities, education for staff, brand recognition etc)
- ◆ The budget you have available
- ◆ Specific acknowledgement/entitlements you wish to receive (trade booth, Conference registrations, logo branding etc), refer to suggestions below
- ◆ Any other information you believe we will require to design a package that's just right for you
- ◆ Email this information to: apwss@eventcorp.com.au

Sponsorship Packages

Trade Exhibitor

\$2,200

The Asian-Pacific Weeds Science Society Conference will also provide an opportunity for display and promotion of products and services that are relevant to weeds management. To ensure maximum exposure to delegates all morning and afternoon teas and lunches will be served in the trade display area.

As a Trade Exhibitor of this event your company is entitled to one (1) trade booth measuring 3m x 2m which includes booth structure, fascia signage, lighting and trestle table. In addition your company will receive:

- ◆ Full access to attendees during morning / afternoon teas and lunches;
- ◆ One (1) insert into the Conference Satchel
- ◆ One (1) complimentary registration for your company representative including morning and afternoon tea and lunch on both days (Excludes Social Functions and Field Trip Tickets)

Satchel Inserts (Exhibitors)

\$250

The insertion of promotional flyers in the Conference satchels is included as part of the exhibitor showcase package.

Satchel Inserts (Non-Exhibitors)

\$550

Non-exhibiting companies also have access to Conference satchels for a fee of \$550. This will allow you to insert one piece of promotional material (e.g.: corporate literature, caps, mouse mats, pens, pads, stress balls, etc.) into Conference satchels to be distributed to all attendees.

Conference Dinner

\$4,000

Conference Dinner Sponsorship is subject to availability. Benefits include:

- ◆ Logo acknowledgement of your company as the sole supporter of the Conference Dinner in all Conference literature
- ◆ Opportunity to have your company banner displayed at the Conference Dinner venue for the duration of the function
- ◆ Opportunity to distribute promotional material at the Conference Dinner
- ◆ Opportunity to present a five (5) minute address to delegates at the Conference Dinner

Welcome Reception

\$2,500

....subject to availability...

Benefits include:

- ◆ Logo acknowledgement of your company as the sole supporter of the Welcome Reception in all Conference literature
- ◆ Opportunity to have your company banner displayed at the Welcome Reception venue for the duration of the function
- ◆ Opportunity to distribute promotional material at the Welcome Reception
- ◆ Opportunity to present a five (5) minute address to delegates at the Welcome Reception

Lanyard and Name Badge Sponsor

\$1,500

Benefits of being the Lanyard and Name Badge Sponsor include:

- Opportunity to provide lanyards for delegates to be worn at all times
- Logo displayed on delegate name badges

Internet Café Sponsor

\$2,000

There is an opportunity for your organisation to be the sponsor of the Asian-Pacific Weeds Science Society Conference Internet Café located in the trade area. To ensure maximum exposure to delegates all morning and afternoon teas and lunches will be served in the trade display area.

You will be given a space in the trade area including four tables and chairs. The Sponsor will need to provide laptops, internet access and all branding for the area.

Benefits include:

- ◆ Opportunity to have signage displayed in the Internet Café area
- ◆ Full access to attendees during morning / afternoon teas and lunches
- ◆ Branding on the computers including company home page, wall paper & screen saver and Mouse Pads
- ◆ Recognition in the Conference Pocket Program as the Internet Café Sponsor.

Sponsor a Speaker/Session

Organisations have the opportunity to select a speaker or session from the Conference Program to sponsor. Whilst plenary sessions offer exposure to all delegates, concurrent sessions offer the opportunity to associate your organisation with particular speakers or topics. Sponsorship includes:

- ◆ Sponsor's logo on screen as part of the session title slide
- ◆ Sponsor's logo on the Conference Program next to the relevant session
- ◆ Acknowledgement as sponsor by session Chair

Keynote Speaker \$1500 Non-Keynote Speaker \$500

Field Trip Sponsor

\$2,500

....subject to availability...

- ◆ Sponsorship of ONE of the field trips – benefits include:
 - Logo acknowledgement of your company as the sole supporter of one of the Field Trips in all conference literature
 - Opportunity to provide promotional material during the Field Trips
 - One (1) complimentary registration including one (1) ticket to the Welcome Reception and Field Trips
 - Two (2) additional tickets to the Field Trip which you are sponsoring

Sponsor & Exhibitor Terms and Conditions

1. The Exhibitor will be responsible for any damage to the walls or the floor of the building as may be occupied by the Exhibitor and will reinstate such damage to the satisfaction of the Organiser.
2. The Exhibitor will be responsible for any loss or damage to the display booth, partitions, electrical fittings, and spotlights provided for the Exhibitor and will reinstate such damage to the satisfaction of the Organiser.
3. The Exhibitor will comply with all the rules and regulations of the authority having control over the building.
4. The Organiser may in the event of any circumstances which render it necessary, alter the location of the stand allocated to the Exhibitor.
5. The Organiser may postpone or amend the time for the holding of the exhibition to such time, which in the opinion of the Organiser, is more suitable for the exhibition.
6. The Organiser may cancel the allocation of space to any Exhibitor, which in the opinion of the Organiser is creating a disturbance or nuisance or carrying any activity contrary to the law.
7. The Organiser may allocate to any person any space allotted to an Exhibitor which may be forfeited pursuant to the terms hereof.
8. The Organiser will not be liable for any damage claimed by any person or persons who may be injured during the course of the exhibition or any loss of property suffered during the course of the exhibition.
9. Where there is more than one Exhibitor occupying space their liability shall be joint and several.
10. In the event of non-payment of any monies due pursuant to this agreement or in the event of the breach of any condition on the part of any Sponsor or Exhibitor to be observed, then all monies paid hereunder will be absolutely forfeited and the Sponsor or Exhibitor will have no right to occupy any space or package allocated and will have no claim against the Organiser. In the event of forfeiture for any reason the Sponsor or Exhibitor will not be released from any liability hereunder.
11. The Sponsor or Exhibitor shall not be entitled to any refund in the event of cancellation of the Sponsorship or Exhibition because of Industrial action, blackouts or any cause outside the control of the Organiser.
12. The Organiser is not responsible for any loss or damage to any product exhibited.
13. The Exhibitor without limiting the generality of foregoing will comply with all statutory requirements applicable to it during the course of the exhibition.
14. Please note that the final trade exhibition floor plan may vary resulting in booth position changes from the original floor plan due to updated trade floor plans.
15. The deposit (50% of the total amount required for sponsorship or trade exhibition booths) is non-refundable. No refunds will be issued for cancellations notified less than 30 days prior to the event and the Exhibitor or Sponsor will be liable at this point for the full amount requested on the application form.
16. Deposit of 50% is required on submission of application for sponsorship with final balance due by Monday 1 August 2011.
17. All payments must be received by the due date. Failure to comply with payment terms may result in the Sponsor not receiving full benefits as outlined in the package.
18. The organisers of the Asian-Pacific Weeds Science Society Conference reserve the right, in their absolute discretion, to refuse any sponsorship application and may decide not to accept any application for any reason whatsoever.
19. All Sponsors' benefits are conditional on receiving payment, and receiving artwork, goods etcetera in a timely manner. Should a particular sponsorship/exhibitor benefit precede payment that benefit will no longer be available to the Sponsor/Exhibitor.

Sponsorship Application Form

23rd Asian-Pacific Weeds Science Society Conference

FAX BACK TO: + 61 7 3334 4499

Organisation Name: _____

Contact Person: _____ Position: _____

Address: _____

Phone: _____ Fax: _____

Email: _____

For Platinum Sponsorship, please specify your preferred Exclusive Benefit:

Level of Sponsorship

<input type="checkbox"/> Platinum Sponsor	\$16,500
<input type="checkbox"/> Gold Sponsor	\$8,800
<input type="checkbox"/> Silver Sponsor	\$5,500
<input type="checkbox"/> Bronze Sponsor	\$3,300
<input type="checkbox"/> Trade Exhibitor	\$2,200
<input type="checkbox"/> Satchel Insert (Non – Exhibitor/Sponsor)	\$550
<input type="checkbox"/> Additional Satchel Insert (Exhibitor/Sponsor)	\$250
<input type="checkbox"/> Conference Dinner	\$4,000
<input type="checkbox"/> Welcome Reception	\$2,500
<input type="checkbox"/> Lanyard and Name Badge Sponsor	\$1,500
<input type="checkbox"/> Internet Café Sponsor	\$2,000
<input type="checkbox"/> Sponsor a Speaker/Session - Keynote	\$1,500
<input type="checkbox"/> Sponsor a Speaker/Session – Non-Keynote	\$500
<input type="checkbox"/> Field Trip Sponsor	\$2,500

I have enclosed the **50% deposit required** to secure my position and acknowledge that this application cannot be cancelled nor monies paid refunded. I agree to be bound by the Terms and Conditions set out in this document.

SIGNED: _____ **DATE:** _____

Payment will be required as follows:

A 50% non-refundable cheque payable to “Eventscentral Pty Ltd – APWSS Conference”. Please note: Credit card payments attract a 3% fee. Payments made by direct transfer or cheque attract no additional fees. Please contact apwss@eventcorp.com.au for direct transfer details.

- I have enclosed a cheque with this form, please forward a receipt
- Please debit my credit card as provided on the attached Credit Card Payment Form for the nominated amount
- Please issue me with an invoice for immediate payment

Please send this sponsorship application form to:

APWSS Conference Secretariat

C/- Eventcorp Pty Ltd

PO Box 3873, SOUTH BRISBANE BC QLD 4101

Phone: +61 7 3334 4470 Fax: +61 7 3334 4499

Email: apwss@eventcorp.com.au Web : www.apwss2011.com

Sponsorship Credit Card Payment Form

23rd Asian-Pacific Weeds Science Society Conference

FAX BACK TO: +61 7 3334 4499

Please note: Credit card payments attract a 3% fee. Payments made by direct transfer or cheque attract no additional fees.

Contact Details:

Organisation Name: _____

Contact Person: _____

Phone: _____

Email: _____

Credit Card Details:

Please debit my credit card nominated below \$_____

Please use the credit card number below only to guarantee the outstanding amounts. If another form of payment is not received within 14 days, I understand that the credit card as per the details provided below will be debited for all outstanding amounts.

Mastercard

Visa

Amex (id# _____)

Credit Card Number:

Expiry Date: _____ / _____

Cardholder's Name: _____

Signature: _____

Date: _____

Please send this credit card payment form to:

Asian-Pacific Weeds Science Society Conference Secretariat

C/- Eventcorp Pty Ltd

PO Box 3873, SOUTH BRISBANE BC QLD 4101

Phone: +61 7 3334 4470 Fax: +61 7 3334 4499

Email: apwss@eventcorp.com.au

Web : www.apwss2011.com.au

OFFICE USE ONLY

ID Number: _____

Amount to pay: \$_____